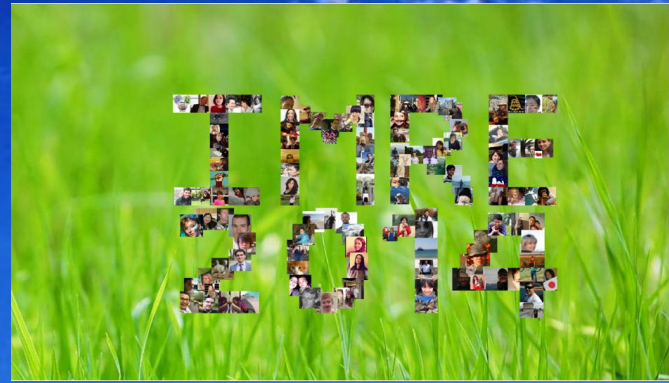


CALL FOR PAPERS



IMRE 15 YEARS CELEBRATION

OKTOBER 2014

FREIBERG, GERMANY

„Sustainability in Business Organizations“

The MBA International Management of Resources and Environment (IMRE) Study Programme of TU Bergakademie Freiberg Germany focuses on the environment and natural resources providing useful and practice-oriented knowledge on management issues. Since its founding in 1999, the MBA IMRE degree program has generated about 250 alumni, of which a vast majority continues to maintain a close contact with each other and to Freiberg.

The course is devoted to the topic of sustainability in operational context, particularly in relation to the application of the relevant knowledge and concepts of business administration in the management of energy and natural resources and the environment. From the start-up in 1999, participants have been very international.

It is our pleasure to inform you that in 2014 the IMRE 15 Years Celebration Conference will be held in October 2014 in Freiberg, Germany at TU Bergakademie Freiberg. The event is sponsored by DAAD, the German Academic Exchange Service. The Conveners invite proposals for papers focusing on the following main topics listed below. Please, find the dates about submissions of abstracts, selection and acceptance presented at the end of this document.



15 YEARS
IMRE



TECHNISCHE UNIVERSITÄT
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Die Ressourcenuniversität. Seit 1765.



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LIST OF TOPICS

- **Sustainability and economic growth**
 - Growth and sustainability – conflicting concepts?
 - Evaluation and assessment of sustainability of enterprises
 - Case studies about Sustainability : Oil and Gas Industry, Agriculture, Automotive Industry, Aviation Industry, Mechanical Engineering, Energy Sector, Finance Industry
 - Sustainability - from business strategy to industry models
- **Resource efficiency**
 - Sustainability in the supply chain of raw materials - delivering sustainability throughout the value chain
 - Sustainability in the mining sector
 - Sustainable consumption and resource efficiency
- **Corporate Social Responsibility (CSR) - challenges for business**
 - Capturing opportunities in energy efficiency
 - Sustainability, carbon and energy economics

A scientific committee with supervision of the chair of the MBA-IMRE program will select the best proposals according to the list of topics and the announcement of acceptance will be published according to the dates stated below. Any other related topics must be communicated to the Scientific Committee for explicit acceptance.

ABSTRACTS AND INSTRUCTIONS

Authors are invited to submit an abstract in English (PDF no more than 500kb) of approximately 250 words (size A4). The recommended font style is Arial; the font size should be 12 points. Brief information about author(s) and CV shall be included. The abstract must provide a concise statement of the objectives and a summary of important results.

The submitted abstracts will be evaluated by the scientific committee, which may seek further assistance (e.g. chair of the MBA-IMRE program). Authors will be notified about acceptance by 15th of March 2014.



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Authors are required to use the “instructions for authors of THE IMRE Journal”

(<http://wordpress.hrz.tu-freiberg.de/wordpress-mu/journal/submission-of-papers/>)

A special Issue of THE IMRE JOURNAL will be published after the Conference with a selection of best papers.

IMPORTANT DATES

15th February 2014 Deadline for submission of abstracts

15th March 2014 Notification of acceptance

1st May 2014 Submission of presentations

October 2014 – IMRE 15 Years Celebration Freiberg, 2014

CONTACT INFORMATION

Please, send your abstract (not later than 15th of February 2014) to:

imre@bwl.tu-freiberg.de

Subject title: Paper for the IMRE 15 YEARS CELEBRATION

For more information, please contact us at:

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We look forward to see you at the conference.



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