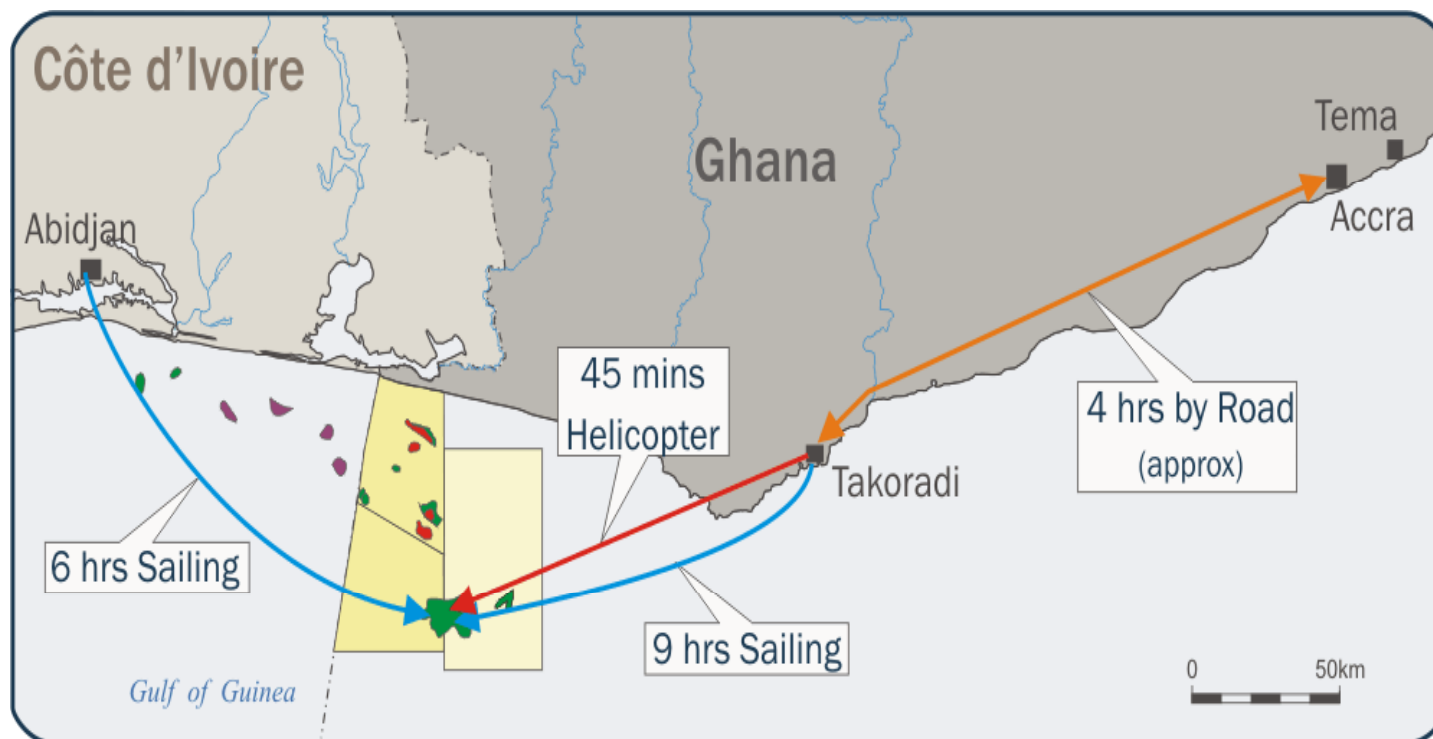


# CSR Strategy and Management Framework for the Jubilee Field





## Location of the Jubilee Field



# EIRK RAUDE



# Expectations from the Jubilee Field Oil



Jubilee Field

Location.

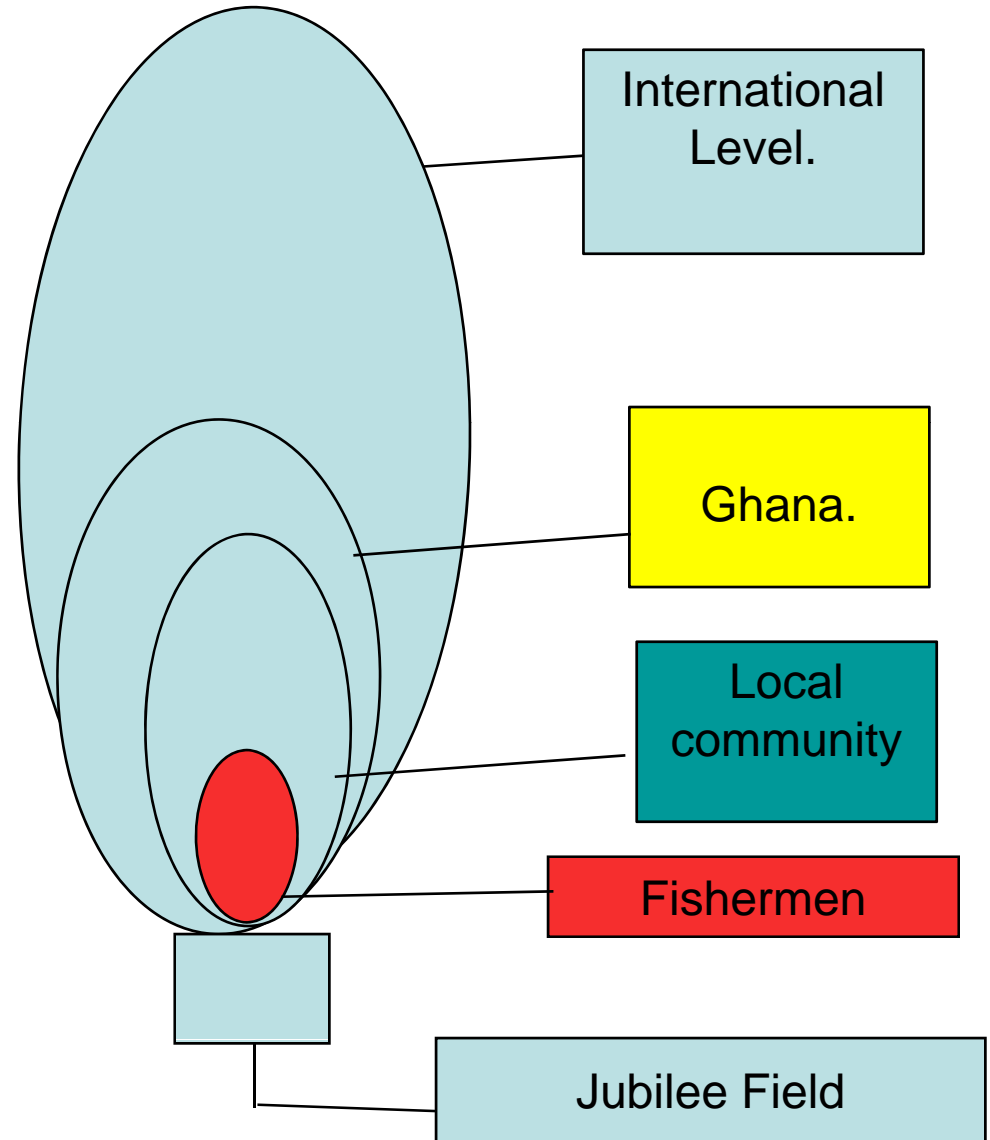


# The six districts fronting the Jubilee Field.

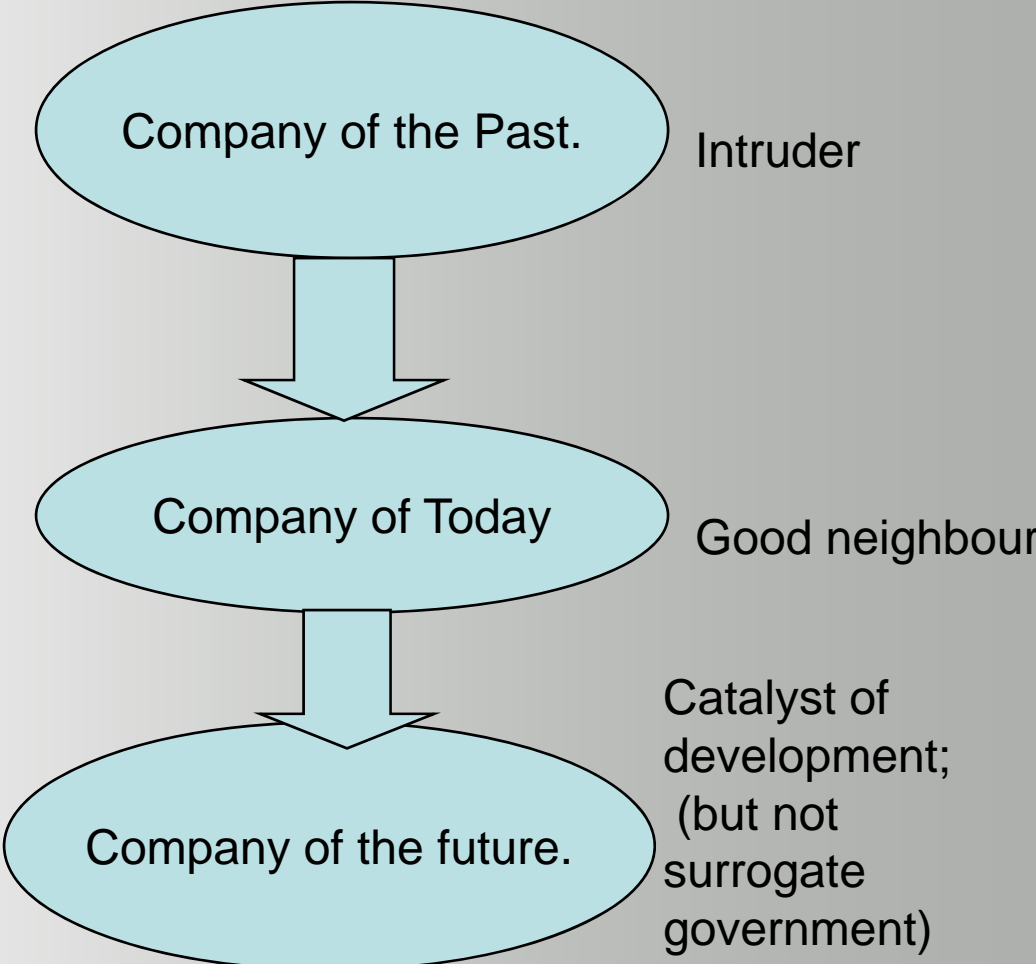


Shama District  
Sekondi-Takoradi Metro-  
Ahanta District  
Axim District  
Ellembelle District  
Jomoro District

# CSR Catchment Areas and Stakeholders



# Social License to Operate.





## What is CSR

- **Corporate Social Responsibility is an expression of a company's concern and sensitive to the needs of all its stakeholders in its business operation.**



# Vision and core values



## **Our Vision.**

Jubilee Partners have a long-term perspective on developing the oil business in Ghana ,in a way that is both profitable and delivering sustainable economic growth into the future.

## **Our CSR Values**

- To respect the people of Ghana and its socio-cultural diversity;
- To contribute to and support local communities;
- To balance environmental and business risks;
- To improve human resource potentials through capacity building
- To value and foster long-term relationships;
- To be transparent in our activities and reporting

## Core Elements.



- **Core Elements;**

- Adoption of a precautionary, long-term sustainable approach
- Promotion of an effective community inclusive approach in planning and execution of our CSR programme and projects.
- Establishment of effective partnership with stakeholders
- Use of internationally recognised best practices .
  - Transforming challenges into opportunities
  - Adoption of continuous engagement and stakeholder consultations.

# Social challenges



Risks / Issues	Impact	Mitigations
Fishermen Intrusion into the Jubilee field	<ul style="list-style-type: none"> <li>• Fatalities</li> <li>• Fisherman/Jubilee field conflict</li> <li>• Loss of reputation</li> </ul>	<ul style="list-style-type: none"> <li>• Community consultation and information disclosure</li> <li>• Policing of the exclusion zone</li> <li>• Execution of CSR Program</li> </ul>
Inadequate Community consultation and education	<ul style="list-style-type: none"> <li>• Riots, demonstrations</li> <li>• Civil conflicts</li> <li>• Loss of License to Operate</li> </ul>	<ul style="list-style-type: none"> <li>• Awareness campaign</li> <li>• Consultation and information disclosure</li> <li>• Establishment of forum for dialogue</li> </ul>
Partners' workforce discontent/dissatisfaction	<ul style="list-style-type: none"> <li>• Demonstrations, sit down strikes.</li> <li>• Loss of revenue. Loss of reputation</li> </ul>	<ul style="list-style-type: none"> <li>• Good condition of service.</li> <li>• Respect the rights of employees.</li> <li>• Lack of discrimination</li> <li>• Incentive packages</li> <li>• Sustained engagements with workers</li> </ul>
Inadequate involvement of stakeholders ie, NGOs and other relevant institutions	<ul style="list-style-type: none"> <li>• Character assassination,</li> <li>• Incorporative attitude,</li> <li>• Loss of credibility</li> </ul>	<ul style="list-style-type: none"> <li>• Sustained Engagements with stakeholders</li> <li>• Networking and Periodic durbars.</li> </ul>
• Poor environmental stewardship	<ul style="list-style-type: none"> <li>• Pollution.</li> <li>• Loss of livelihoods.</li> <li>• Health hazards.</li> <li>• NGOs agitations.</li> <li>• EPA's sanction.</li> <li>• Funding</li> </ul>	<ul style="list-style-type: none"> <li>• Preparation of EIA report.</li> <li>• Implementation of mitigation measures.</li> <li>• Effective monitoring and evaluation.</li> </ul>

# Fishermen intrusion into the drilling area.



## Driving Forces

- .Rigs attract Fish
- .Trophy fish species
- .Artisanal fishing as livelihood.
- .Speculative ventures for compensation
- .Tourism and curiosity
- .Dwindling fish stock in familiar waters
- .External influences
- .High dd due to bird flu, mad-cow and swine flu.



# Strategic Focus Areas and Objectives



Objective	Potential areas for action
<p><b>Health</b> – To promote and foster wellbeing of the impacted communities.</p>	<ul style="list-style-type: none"> <li>• Endemic and communicable diseases ,prevention</li> <li>• Primary Health Care education,</li> <li>• Capacity building for service delivery.</li> <li>• Training of health workers.</li> </ul>
<p><b>Education</b> – To improve the educational standards in the Region.</p>	<ul style="list-style-type: none"> <li>• Entrepreneurial and skills training</li> <li>• Physical infrastructure provision.</li> <li>• Teacher training programmes,</li> <li>• Teaching and learning materials,</li> <li>• Establishment of a education fund</li> </ul>
<p><b>Employment-</b> To encourage diverse programs and initiatives that will create jobs, skills and enterprises</p>	<ul style="list-style-type: none"> <li>• Promotion of Alternative livelihood projects,</li> <li>• Ecotourism promotion,</li> <li>• Service industry. revitalisation</li> <li>• Diversification of economic base</li> <li>• Incentives for private sector investments</li> <li>• Value additions to the fishing and farming</li> </ul>
<p><b>NaturalResource Governance-</b>To maintain efficient resource governance to ensure sustainability of the limited resources at the community level</p>	<ul style="list-style-type: none"> <li>• Capacity building for governance leadership</li> <li>• Management of scarce natural resources ,</li> <li>• Prevention of pollution and Threatened species,</li> <li>• Development of guide lines for resource utilization</li> </ul>

# Planning Process



Planning of CSR programmes and projects will involve 3 distinct stages;

- Identification
- Preparation and design
- Appraisal and selection

## Community participation



*Social Responsibility Committee (SRC)* will be established.

- The Social Responsibility Committee will be a representative forum of project stakeholders.
- It will provide a channel through which stakeholders can voice grievances, settle disputes, and reconcile conflicting interests regarding the project;
- It will serve as a platform for negotiating how benefits and opportunities arising from the project are allocated among project-affected communities.



# Monitoring and Evaluation



## Monitoring and Evaluation

- A continuous activity and it will allow Jubilee Partners to identify possible changes required in subsequent stages in the implementation process.
- Part of the learning process in engaging Ghana in delivering the CSR programmes and projects.

## Critical areas for assessing CSR impacts.

- Economic impacts
- Social impacts
- Health impacts
- Environmental impacts

## Modalities for Programme/Project Execution



- Development Partners existing programmes/projects
- Independent consultants
- Counterpart funding/match for similar community projects
- NGO'S/CBOs
- Contract to companies/Government agencies

## Continuous improvements



- Monitoring and evaluation
- Consultations with stakeholders and partners.
- Networking with relevant Institutions
- Study Tours

## On- Going Consultations



- Regional House of Chiefs
- Regional Fishermen Associations
- Shama District Assemblies
- Sekondi-Takoradi Metro- Assembly
- Ahanta District Assemblies
- Axim District Assemblies
- Ellebelle District Assembly
- Jomoro District Assemblies
- Parliamentary Select committee on Energy
- All Parliamentarians in the Western Region
- NGOs
- GNPC
- Media (Electronic and Print)

## Tullow's discretionary Funds Program



### Environmental Health and Sanitation

- Constructed 26 Bore Holes / water wells  
Part of an ongoing larger community water project with CWSA
- Serve over 30,000 people.



### The Half Assini Secondary School, Jomoro Western Region

- Initial phase of refurbishment/re-equipment is the science laboratory (Physics and Chemistry).
- Cost ~ 250,000



## — Tullow's discretionary Program Achievements



### Health – River Blindness (Onchocerciasis)

Three year commitment with Sight Savers International  
Mectizan tablets distribution.  
Ophthalmology Training for nurses, in Ghana.



### Status;

. A 20 year program which Started in 1993  
. Treatment received by ~ 1,000,000 Target ~ 1,200,000





- **Thank you.**