

**Exam in IMRE:
“Corporate Ethics and Organization”
WS 2010/11**

Examiner: Prof. Dr. Diana Grosse
Day: Friday, 11.02.2011
Time: 09:00 - 10:30 a.m.
Room: LES-1303

max. points: 80

Attention:

1. Please write your matriculation number on each page!
2. Don` t write with a pencil!
3. Please leave a margin of appr. 5 cm for corrections!
4. You can get 10 points for each question.

To be filled by the corrector:

1.	2.	3.	4.	5.	6.	7.	8.

points	actual output
80	
mark	

Questions IMRE WS2010

1. Economics as method
 - a. Describe the definition of economics used in this approach.
 - b. Describe the most important assumptions of this approach.
 - c. Describe the measurements which support the cooperation between the partners of a cooperation.

2. Discourseethics
 - a. Describe the conditions of an ideal discourse.
 - b. Describe the factors which prevent an ideal discourse.
 - c. Describe the similarities between the results of discourseethics and the economic approach.

3. The approach of Steinmann & Löhr
 - a. What should be the content of business ethics? Also describe the reasons, which justify this approach.
 - b. Describe the critical arguments against this approach.

4. The approach of Homann
 - a. Describe the business ethics concept of Homann.
 - b. What critical arguments can be made against this approach?

5. Describe the principles which combine the approaches of Steinmann & Löhr and of Homann.

6. Organizational Culture
 - a. Define the term organizational culture. Describe its basic assumptions.
 - b. Describe the advantages and disadvantages of a strong organizational culture.

7. Describe in your own words the dimensions, by which Hofstede describes the culture of a nation.
How did Hofstede derive at his results?

8. Utilitarian analysis (see case study on the back of this page)
Should the company of Mary Thompson open a plant in Saudi Arabia?
Give an answer to this question by making a utilitarian analysis.