

Amtliche Bekanntmachungen der TU Bergakademie Freiberg

Nr. 10, Heft 2 vom 18. März 2020



Modulhandbuch für den Masterstudiengang International Business in Developing and Emerging Markets

Inhaltsverzeichnis

Abkürzungen	3
Business Communication	4
Competition Policy and Intellectual Property Rights	6
Decision Support Systems	8
Deutsch A1/ 1. Semester	10
Deutsch A1/ 2. Semester	11
Deutsch A2/ 1. Semester	12
Deutsch A2/ 2. Semester	13
Deutsch B1/ 1.Semester	14
Deutsch B1/ 2. Semester	15
Deutsch B2/ 1. Semester	16
Deutsch B2/ 2. Semester	17
Finance in Developing and Emerging Countries: A Historical and Evolutionary Perspective	18
Financial Management in Emerging and Developing Countries	19
Human Resource Management and Organizational Behavior (HRMOB)	21
International Business and Management	23
International Development and Resources	25
International Marketing	27
Internship [IBDEM]	29
Master Thesis [MBA IBDEM]	30
Methods of Analysis and Econometrics	31
Multicultural Communication, Language and Rhetoric	33
Operations Management	35
Organizational Communication	36
Project Management	38
Scenario Planning and Executive Dialogues	40
Supply Chain Management	41

Abkürzungen

KA: schriftliche Klausur / written exam

MP: mündliche Prüfung / oral examination

AP: alternative Prüfungsleistung / alternative examination

PVL: Prüfungsvorleistung / prerequisite


MP/KA: mündliche oder schriftliche Prüfungsleistung (abhängig von Teilnehmerzahl) / written or oral examination (dependent on number of students)

SS, SoSe: Sommersemester / sommer semester

WS, WiSe: Wintersemester / winter semester

SX: Lehrveranstaltung in Semester X des Moduls / lecture in module semester x

SWS: Semesterwochenstunden

Data:	BUSCOMM. MA. Nr. 409 / Examination number: 60704	Version: 14.02.2017 	Start Year: WiSe 2012
Module Name:	Business Communication		
(English):			
Responsible:	Hinner, Michael B. / Prof. Dr.		
Lecturer(s):	Hinner, Michael B. / Prof. Dr.		
Institute(s):	Professor of Business English, Business Communication and Intercultural Communication		
Duration:	1 Semester(s)		
Competencies:	The module seeks to transmit the theoretical foundation for human communication principles and applies them in a business context to illustrate and analyze how communication influences, directs, and determines business transactions and relationships in, for example, the resource industry, engineering firms, global corporations, etc.		
Contents:	<p>The module consists of one lecture and one tutorial and is structured as follows:</p> <ol style="list-style-type: none"> 1. The lecture focuses on the following topics: Communication, communication models, perceptual process, communication channels and media, communication context, meaning, encoding and decoding, feedback analysis, verbal and nonverbal communication, business and communication. 2. The tutorial integrates the above topics into an applied business context (e.g. the resource industry, engineering firms, global corporations, etc.). Participants will analyze and discuss the topics and contexts in small groups and present the results informally and formally. The module is taught in English and assignments have to be completed in English. 		
Literature:	<p>Adler, R. B., Rodman, G. R., & DuPré, A. (2014). Understanding Human Communication (12th Edition). New York: Oxford University Press. Hinner, M.B., Ed. (2007, 2010). Freiburger Beiträge zur interkulturellen und Wirtschaftskommunikation, Volume 3 and 6. Frankfurt am Main: Peter Lang.</p>		
Types of Teaching:	S1 (WS): Lectures (2 SWS) S1 (WS): Exercises (2 SWS)		
Pre-requisites:	Recommendations: Abitur-level English, or equivalent knowledge of English.		
Frequency:	yearly in the winter semester		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains: KA* [90 min] AP*: Active participation, as well as assignments in the module.</p> <p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA* [90 min] AP*: Aktive Teilnahme, sowie Belegarbeiten in der Veranstaltung</p> <p>* Bei Modulen mit mehreren Prüfungsleistungen muss diese Prüfungsleistung bestanden bzw. mit mindestens "ausreichend" (4,0) bewertet sein.</p>		
Credit Points:	6		


Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w):</p> <p>KA* [w: 4]</p> <p>AP*: Active participation, as well as assignments in the module. [w: 1]</p> <p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p>
Workload:	<p>The workload is 180h. It is the result of 60h attendance and 120h self-studies. Self-study time includes reading the relevant literature, preparation and follow-up work for in-class participation as well as preparation time for the written exam, i.e. "Klausurarbeit" and the assignments.</p>


Data:	COMIPR. MA. Nr. 2078 / Examination number: 62002	Version: 22.01.2020	Start Year: SoSe 2009
Module Name:	Competition Policy and Intellectual Property Rights		
(English):			
Responsible:	Stephan, Johannes / Prof. Dr.		
Lecturer(s):	Stephan, Johannes / Prof. Dr.		
Institute(s):	Professor of International Resource Policy and Economic Development		
Duration:	1 Semester(s)		
Competencies:	<p>This module is split into two sections. The objective of the first section is to inform students about the role of market-competition and competition policy for economic development with a focus on emerging markets. In particular, the pros and cons of competition law enforcement in emerging markets, as discussed in academia and the (international) political sphere, are critically reviewed.</p> <p>The objective of the second section is to make students aware of the two faces of IPR protection (copyright, trademark, trade secrets, and patents): the protection of IPR as a driver of investment, research and development, as well as innovation on the one side, and IPR as a hindrance to the dissemination, use of knowledge, and of competition on the other. In addition, the module focuses on how enterprises in catch-up economies can use IPR regimes with a view on international competitiveness.</p>		
Contents:	<p>Course I: Market-competition and competition policy</p> <ul style="list-style-type: none"> I.1 The economic analysis of competition <ul style="list-style-type: none"> I.1.1 Conceptual approaches to competition I.1.2 Economic effects of competition I.1.3 Competition and market structure, oligopoly-theory I.2 Competition policy for emerging markets <ul style="list-style-type: none"> I.2.1 The goals of competition policy I.2.2 Competition as an engine of technological economic growth I.2.3 Socialist planning as an alternative to competition? I.2.4 The concept of Developmental States (Haggard, 2018) <p>Course II: The economics of intellectual property rights</p> <ul style="list-style-type: none"> II. 1 The economic rationales for IPR regimes <ul style="list-style-type: none"> II. 1.1 The investment, R&D, and innovation incentive II. 1.2 The knowledge-dissemination incentive II.2 IPR protection and the protection of competition <ul style="list-style-type: none"> II. 2.1 Patent thicket, patent trolls, etc. II. 2.2 The international dimension II.3 IPR regime and economic development <ul style="list-style-type: none"> II. 3.1 International agreements on IPR (TRIPS, etc.) II.3.2 Development-oriented IPR regimes 		
Literature:	<p>Fox, E. (2003) Abuse of dominance and monopolisation: How to protect competition without protecting competitors, EUI-RSCAC.</p> <p>Lipzynski, J. and J. Wilson (2001), 'Chapter 1: Industrial organisation: an introduction', in: Industrial Organisation: An Analysis of Competitive Markets, FT Prentice Hall Person Education, pp. 1-13.</p> <p>Lipzynski, J. and J. Wilson (2001), 'Chapter 11: Competition policy', in: Industrial Organisation: An Analysis of Competitive Markets, FT Prentice Hall Person Education, pp. 347-378.</p> <p>Singh, A. (2002), Competition and Competition Policy in Emerging Markets: International and Developmental Dimensions, UNCTAD G-24 Discussion Paper No. 18. (available online: http://www.unctad.org/en/docs/gdsmdpbg2418_en.pdf)</p>		


	<p>Andersen, B. (2003), 'If 'intellectual property rights' is the answer, what is the question? Revisiting the patent controversies', Econ. Innov. New Techn., 13(5), pp. 417-442</p> <p>Netanel, N.W. (2009) (ed.), Chapter 1: Introduction, in "The Development Agenda; global intellectual property and developing countries". New York: Oxford University Press, pp. 1-29.</p> <p>Stiglitz, Joseph E. (2004), Towards a pro-developmental and balanced IPR regime, Columbia University, mimeo.</p> <p>UNCTAD (2002) Competition policy and the exercise of intellectual property rights, TD/B/COM.2/CLP/22/Rev.1.</p>
Types of Teaching:	<p>S1 (SS): Lectures (2 SWS)</p> <p>S1 (SS): Exercises (2 SWS)</p>
Pre-requisites:	<p>Recommendations:</p> <p>Knowledge of micro-economics and macro-economics at Bachelor level equivalent to 6 ECTS points each is required to be able to follow teaching and tutorials in the module and successfully complete the module.</p>
Frequency:	yearly in the summer semester
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam.</p> <p>The module exam contains:</p> <p>KA [90 min]</p> <p>PVL: Case studies presentations and accompanying papers</p> <p>PVL have to be satisfied before the examination.</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst:</p> <p>KA [90 min]</p> <p>PVL: Fallstudienvorträge und Hausarbeiten</p> <p>PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.</p>
Credit Points:	6
Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w):</p> <p>KA [w: 1]</p>
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies.


Data:	EU. MA. Nr. 2966 / Examination number: 60509	Version: 25.05.2016	Start Year: SoSe 2011
Module Name:	Decision Support Systems		
(English):			
Responsible:	Felden, Carsten / Prof. Dr.		
Lecturer(s):	Felden, Carsten / Prof. Dr.		
Institute(s):	Institute of Information Management and Management Information Systems		
Duration:	1 Semester(s)		
Competencies:	The lecture held in English language provides a widespread overview concerning the support of decision making from a theoretical and practical point of view. The theoretical basis comprises the System and Decision Theory as well as Business Intelligence. The practical point of view will be illustrated with the help of the demands of the energy sector. The individual situations lead to numerous concepts, methods and algorithms of decision making support. The practically relevant examples are meant to support the students theoretical and practical understanding of the system theory based context of support in decision making. This should qualify them to use the right methods and tools (methods and models) in real life situations.		
Contents:	<ol style="list-style-type: none"> 1. Systems theory 2. Decision theory 3. Behavioristical methods 4. Models and methods of decision support 		
Literature:	<ol style="list-style-type: none"> 1. Gluchowski, P.; Gabriel, R.; Chameni, P. (1997): Management Support Systeme Computergestützte Informationssysteme für Führungskräfte und Entscheidungsträger, Berlin et al.: Springer 2. Turban, E.; J.E. Aronson; T.-P. Liang (2004): Decision Support Systems and Intelligent Systems, 7th ed. Upper Saddle River, N.J.: Prentice Hall 3. Luger, G. F. (2004): Artificial Intelligence - Structures and Strategies for Complex Problem Solving, 5th ed. Reading Massachusetts: Addison-Wesley 4. Sprague, Ralph; Watson, Hugh (1996): Decision Support for management, Prentice Hall 		
Types of Teaching:	S1 (SS): Lectures (2 SWS) S1 (SS): Exercises (2 SWS)		
Pre-requisites:	Recommendations: None		
Frequency:	yearly in the summer semester		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min] PVL: Case Study PVL have to be satisfied before the examination.</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Fallstudie PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.</p>		
Credit Points:	6		
Grade:	The Grade is generated from the examination result(s) with the following weights (w): KA [w: 1]		


Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies. The private studies consist of preparation and repetition for/of lectures and tutorials as well as the preparation for the exam.
-----------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Daten:	DEU A1/ 1.Sem. Nr. 948 / Prüfungs-Nr.: 71101	Stand: 04.08.2017 	Start: WiSe 2016
Modulname:	Deutsch A1/ 1. Semester		
(englisch):	German A 1/ 1st Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):			
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Im Kurs werden Grundlagen in Phonetik, Orthographie, Grammatik und Lexik vermittelt. Die Teilnehmer erwerben Grundkenntnisse und Grundfertigkeiten im Hören, Sprechen, Lesen und Schreiben auf der Basis der Allgemeinsprache sowie landeskundliche Kenntnisse.		
Inhalte:	Kommunikation im Alltag (Menschen kennen lernen, Einkaufen, Restaurantbesuch, Tagesabläufe, Uhrzeit); Grammatik: zum Beispiel Fragestellungen, Zahlen, Konjugation der Verben, Präsens und Präteritum, Mengenangaben, Plural der Nomen, Komposita		
Typische Fachliteratur:	Begegnungen A1+, Schubert Verlag		
Lehrformen:	S1 (WS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Empfohlen: Keine Vorkenntnisse der deutschen Sprache notwendig		
Turnus:	jährlich im Wintersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Erfolgreiche aktive Teilnahme an mindestens 80% des Unterrichts PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium.		


Daten:	DEU A1/ 2. Sem. BA. Nr. 949 / Prüfungs-Nr.: 71102	Stand: 04.08.2017 	Start: SoSe 2017
Modulname:	Deutsch A1/ 2. Semester		
(englisch):	German A1/ 2nd Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):			
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Im Kurs werden Grundlagen in Phonetik, Orthographie, Grammatik und Lexik vermittelt. Die Teilnehmer erwerben Grundkenntnisse und Grundfertigkeiten im Hören, Sprechen, Lesen und Schreiben auf der Basis der Allgemeinsprache sowie landeskundliche Kenntnisse.		
Inhalte:	Orientierung in der Stadt beziehungsweise in der Firma, öffentliche Verkehrsmittel, Wegbeschreibung, Berufe und Arbeitsalltag, Körper und Gesundheit, Wohnungssuche und -einrichtung, Lebenslauf, Kleidung; Grammatik: zum Beispiel Präpositionen, Frageartikel, Modalverben, Possessivartikel, Perfekt, Konjunktionen, Demonstrativpronomen, Graduierung und Komparativ		
Typische Fachliteratur:	Begegnungen A1+, Schubert Verlag		
Lehrformen:	S1 (SS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Obligatorisch: Deutsch A1/ 1. Semester, 2015-08-26 oder äquivalente Sprachkenntnisse		
Turnus:	jährlich im Sommersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Aktive Teilnahme am Unterricht (mindestens 80%) PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium. Der Zeitaufwand beträgt 120 Stunden und setzt sich zusammen aus 60 Stunden Präsenzzeit und 60 Stunden Selbststudium.		


Daten:	DEU A2/1. Sem. BA.Nr. 950 / Prüfungs-Nr.: 71103	Stand: 04.08.2017 	Start: WiSe 2016
Modulname:	Deutsch A2/ 1. Semester		
(englisch):	German A2/ 1st Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):			
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Die Teilnehmer erweitern ihre Kenntnisse zu Grundlagen der deutschen Grammatik sowie ihren alltagspraktischen Wortschatz und führen Gespräche zu verschiedenen Themen des Alltags.		
Inhalte:	Familie und Verwandtschaft, Feste und Feiern in Deutschland, Wohnung und Wohnungseinrichtung, Schule und Ausbildung, Aussehen und Mode, Jahreszeiten, Wetter und Urlaub, Aspekte der Geschichte (Deutschland, Österreich, Schweiz); Grammatik: z.B. Nebensätze mit weil, wenn, dass; Rektion der Verben; Ordinalzahlen; Präpositionen; Reflexivpronomen; Zukunft ausdrücken; Adjektivdeklination		
Typische Fachliteratur:	Begegnungen A2+, Schubert Verlag		
Lehrformen:	S1 (WS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Obligatorisch: Deutsch A1/ 2. Semester, 2015-08-26 oder äquivalente Sprachkenntnisse		
Turnus:	jährlich im Wintersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Erfolgreiche aktive Teilnahme an mind. 80% d. Unterrichts PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium.		


Daten:	DEUA/2.Sem BA.Nr. 951 / Prüfungs-Nr.: 71105	Stand: 26.08.2015 	Start: SoSe 2017
Modulname:	Deutsch A2/ 2. Semester		
(englisch):	German A2/ 2nd Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):			
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Die Teilnehmer erweitern ihre Kenntnisse zu Grundlagen der deutschen Grammatik sowie ihren alltagspraktischen Wortschatz und führen Gespräche zu verschiedenen Themen des Alltags.		
Inhalte:	Freizeitaktivitäten (Sport, Vereine), Arbeit und Arbeitssuche, Politik in Deutschland, Städte (Leipzig, Berlin), Verkehr und Verkehrsmittel, Medien, Fernsehen in Deutschland, Kulturelle Unterschiede; Grammatik: z.B. Indefinita, Relativsätze, Nebensätze mit bevor, bis, als, deshalb, wenn, Konjunktiv II,		
Typische Fachliteratur:	Begegnungen A2+, Schubert Verlag		
Lehrformen:	S1 (SS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Obligatorisch: Deutsch A2/ 1. Semester, 2015-08-26 oder äquivalente Sprachkenntnisse		
Turnus:	jährlich im Sommersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Erfolgreiche aktive Teilnahme an mind. 80% d. Unterrichts PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium.		


Daten:	DEUB1/1.Sem. Nr. 952 / Prüfungs-Nr.: 71104	Stand: 04.08.2017 	Start: WiSe 2016
Modulname:	Deutsch B1/ 1.Semester		
(englisch):	German B1/ 1st Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):			
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Die Teilnehmer bauen die in den Modulen Deutsch A1 und A2 erworbenen sprachlichen Kenntnisse und Fertigkeiten unter besonderer Berücksichtigung der mündlichen Kommunikation aus. Sie wiederholen und erweitern ihren Wortschatz. Auf der Basis aktueller und historischer Texte erhalten die Teilnehmer landeskundliche Informationen über die Bundesrepublik Deutschland.		
Inhalte:	Zusammenleben der Menschen in Deutschland (Wohn- und Lebensformen, Vorstellungen über berufliche Entwicklung und Freizeitgestaltung, Konsumverhalten, Beziehung zur Natur)		
Typische Fachliteratur:	Begegnungen B1+, Schubert Verlag		
Lehrformen:	S1 (WS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Obligatorisch: Deutsch A2/ 2. Semester, 2015-08-26 oder äquivalente Sprachkenntnisse		
Turnus:	jährlich im Wintersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Erfolgreiche aktive Teilnahme an mind. 80% d. Unterrichts PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium.		

Daten:	DEUB1/2. Sem. 953 / Prüfungs-Nr.: 71106	Stand: 26.08.2015 	Start: SoSe 2017
Modulname:	Deutsch B1/ 2. Semester		
(englisch):	German B1/ 2nd Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):			
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Die Teilnehmer bauen die in dem Modul Deutsch b1/1.Semester erworbenen sprachlichen Kenntnisse und Fertigkeiten unter besonderer Berücksichtigung der mündlichen Kommunikation aus. Sie wiederholen und erweitern ihren Wortschatz. Auf der Basis aktueller und historischer Texte erhalten die Teilnehmer landeskundliche Informationen über die Bundesrepublik Deutschland.		
Inhalte:	Zusammenleben der Menschen in Deutschland (Wohn- und Lebensformen, Vorstellungen über berufliche Entwicklung und Freizeitgestaltung, Konsumverhalten, Beziehung zur Natur)		
Typische Fachliteratur:	Begegnungen B1+, Schubert Verlag		
Lehrformen:	S1 (SS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Obligatorisch: Deutsch B1/ 1.Semester, 2015-08-26 oder äquivalente Sprachkenntnisse		
Turnus:	jährlich im Sommersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Erfolgreiche aktive Teilnahme an mind. 80% d. Unterrichts PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium.		

Daten:	B2.1 BA. Nr. 3636 / Prüfungs-Nr.: 70311	Stand: 04.08.2017 	Start: WiSe 2016
Modulname:	Deutsch B2/ 1. Semester		
(englisch):	German B2/ 1st Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):			
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Die Teilnehmer bauen ihre sprachlichen Kenntnisse und Fertigkeiten auf dem Niveau B2 aus. Sie wiederholen und erweitern ihren Wortschatz. Mithilfe handlungsorientierter Aufgaben und Aktivitäten machen die Teilnehmer sich vertraut mit Lernstrategien, Grammatik, Wortschatz, Landeskunde und interkulturellen Aspekten. Die Teilnehmer verstehen und bearbeiten authentische Texte im Lesen, Hören, Sprechen und Schreiben.		
Inhalte:	Leben in Deutschland und im Ausland, verbale und non-verbale Kommunikation, Berufsleben, Zusammenleben in Gesellschaft & Familie, Wissenschaft, Grammatik (u.a. Negation, Konnektoren, Satzbau, Nominalisierung, Passivformen)		
Typische Fachliteratur:	Aspekte B2 (ISBN: 978-3-12-606012-7)		
Lehrformen:	S1 (WS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Obligatorisch: Abgeschlossenes B1-Niveau		
Turnus:	jährlich im Wintersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Mind. Anwesenheit 80 % PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium.		

Daten:	B2.2 BA. Nr. / Prüfungs-Nr.: 70312	Stand: 04.04.2016 	Start: SoSe 2017
Modulname:	Deutsch B2/ 2. Semester		
(englisch):	German B2/ 2nd Semester		
Verantwortlich(e):	Bellmann, Kerstin		
Dozent(en):	Bellmann, Kerstin		
Institut(e):	Internationales Universitätszentrum		
Dauer:	1 Semester		
Qualifikationsziele / Kompetenzen:	Die Teilnehmer bauen ihre sprachlichen Kenntnisse und Fertigkeiten auf dem Niveau B2 aus. Sie wiederholen und erweitern ihren Wortschatz. Mithilfe handlungsorientierter Aufgaben und Aktivitäten machen die Teilnehmer sich vertraut mit Lernstrategien, Grammatik, Wortschatz, Landeskunde und interkulturellen Aspekten. Die Teilnehmer verstehen und bearbeiten authentische Texte im Lesen, Hören, Sprechen und Schreiben.		
Inhalte:	Kultur & Geschichte, Fertigkeiten im Berufsleben (z.B. Telefonieren) deutsche Geschichte, Literatur, Zukunftsvisionen, Grammatik (u.a. Partizipien, indirekte Rede, Konjunktiv I & II, Funktionverbgefüge)		
Typische Fachliteratur:	Aspekte B2 (ISBN: 978-3-12-606012-7)		
Lehrformen:	S1 (SS): Übung (4 SWS)		
Voraussetzungen für die Teilnahme:	Obligatorisch: Deutsch B2/ 1. Semester, 2016-04-04 abgeschlossenes B1-Niveau		
Turnus:	jährlich im Sommersemester		
Voraussetzungen für die Vergabe von Leistungspunkten:	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Mind. Anwesenheit 80 % PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Leistungspunkte:	4		
Note:	Die Note ergibt sich entsprechend der Gewichtung (w) aus folgenden(r) Prüfungsleistung(en): KA [w: 1]		
Arbeitsaufwand:	Der Zeitaufwand beträgt 120h und setzt sich zusammen aus 60h Präsenzzeit und 60h Selbststudium.		


Data:	FINEC. MA. Nr. 3693 / Examination number: -	Version: 09.12.2019 	Start Year: SoSe 2020
Module Name:	Finance in Developing and Emerging Countries: A Historical and Evolutionary Perspective		
(English):			
Responsible:	Schönfelder, Bruno / Prof. Dr.		
Lecturer(s):	Schönfelder, Bruno / Prof. Dr.		
Institute(s):	Professor of Economics		
Duration:	1 Semester(s)		
Competencies:	Participants need to understand the variety and complexity of the preconditions, that need to be met, in order to enable the financial sector to properly perform its economic function, and, accordingly, its evolutionary improbability.		
Contents:	<ol style="list-style-type: none"> 1. Historic development of the financial sectors in the UK, the United States and Canada during the 18th and 19th century (with outlook on the 20th century) 2. Financial History of Mexico 3. Financial History of Brazil 4. Financial History of Central Eastern and Eastern Europe, and Russia 5. Theories of Financial Evolution 		
Literature:	Calomiris/Haber: Fragile by Design. Princeton: Princeton University Press 2014 Schönfelder: Vom Spätsozialismus zur Privatrechtsordnung. Berlin: Berliner Wissenschaftsverlag 2012		
Types of Teaching:	S1 (SS): Lectures (2 SWS) S1 (SS): Exercises (2 SWS)		
Pre-requisites:			
Frequency:	yearly in the summer semester		
Requirements for Credit Points:	For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min] AP: Term Paper (ca. 10 pages) incl. presentation und discussion Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] AP: Hausarbeit (ca. 10 Seiten) incl. deren Präsentation und Diskussion in der Übung		
Credit Points:	6		
Grade:	The Grade is generated from the examination result(s) with the following weights (w): KA [w: 1] AP: Term Paper (ca. 10 pages) incl. presentation und discussion [w: 1]		
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies.		

Data:	Examination number: - Version: 23.01.2020  Start Year: SoSe 2020
Module Name:	Financial Management in Emerging and Developing Countries
(English):	
Responsible:	Horsch, Andreas / Prof. Dr. Kunerts, Sophie
Lecturer(s):	
Institute(s):	Professor of Investment and Finance
Duration:	1 Semester(s)
Competencies:	Students learn to detect and evaluate differences (and common features) of corporate finance in developing and emerging countries on the one hand and industrialized countries on the other hand and to understand how selected corporate finance options help to overcome the particular challenges of the former markets.
Contents:	<ol style="list-style-type: none"> 1. Peculiarities of financial markets in developing and emerging countries 2. Basics of Financial Risk Management 3. Financial Intermediation 4. Microfinance 5. Project Finance 6. Case Studies of Banking and Finance in Selected Emerging Markets
Literature:	<p>Ashta (2011): Advanced Technologies for Microfinance. Advances in Finance, Accounting, and Economics, 1st ed., Heshey;</p> <p>Besley / Brigham (2015): Principles of finance, 6th ed., Mason;</p> <p>Brealey / Myers / Allen (2019): ISE Principles of Corporate Finance, 13th ed., McGraw-Hill Education Ltd;</p> <p>Damodaran (2014): Applied corporate finance, 4th ed., Hoboken;</p> <p>Gatti: (2018): Project Finance in Theory and Practice: Designing, Structuring, and Financing Private and Public Projects, 3rd ed., Academic Press;</p> <p>Hillier / Grinblatt / Titman (2011): Financial markets and corporate strategy, 2nd ed., McGraw-Hill Education Ltd;</p> <p>Ledgerwood / Earne / Nelson (2013): The new microfinance handbook: A financial market system perspective, 2nd ed., The World Bank;</p> <p>Cornett / Saunders (2017): Financial institutions management: A risk management approach, 9th ed., McGraw-Hill/Irwin;</p> <p>Mallick / Marjit (2008): Financial intermediation in a less developed economy: The History of the United Bank of India, 1st ed., SAGE Publications India;</p> <p>Kawai / Prasad (2008): Financial market regulation and reforms in emerging markets, 1st ed., . Bookings institution press</p>
Types of Teaching:	<p>S1 (SS): Lectures / Lectures (2 SWS)</p> <p>S1 (SS): Tutorials / Exercises (2 SWS)</p>
Pre-requisites:	
Frequency:	yearly in the summer semester
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains:</p> <p>KA [90 min]</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst:</p> <p>KA [90 min]</p>
Credit Points:	6
Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w):</p> <p>KA [w: 1]</p>
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-

studies.

Data:	HRMOB. MA. Nr. 3203 / Examination number: 61008	Version: 14.02.2017	Start Year: SoSe 2011
Module Name:	Human Resource Management and Organizational Behavior (HRMOB)		
(English):			
Responsible:	Stumpf-Wollersheim, Jutta / Prof. Dr. rer. pol.		
Lecturer(s):	Stumpf-Wollersheim, Jutta / Prof. Dr. rer. pol.		
Institute(s):	International Management and Strategy		
Duration:	1 Semester(s)		
Competencies:	<p>The primary objective of this course is to help you learn to diagnose management situations so that you will be able to transfer this skill to your working world.</p> <p>Specific objectives of the course include:</p> <ol style="list-style-type: none"> 1. Understanding the relevance of human resources for organizations and the key concepts of human behavior in organizations. 2. Appreciating how the human side of management is an essential complement to the technical skills you are learning in other courses. 3. Learning concepts and approaches that will enable you to analyze HR- and organizational problems and to develop appropriate solutions. 4. Developing the knowledge and skills you need to be a successful manager of yourself and others. 		
Contents:	<ol style="list-style-type: none"> 1. Introduction 2. Organizational Behavior (OB) <ol style="list-style-type: none"> 2.1 Individual level (foundations of individual behavior; impacts of individual characteristics; impact of situational factors) 2.2 Group level (foundations of group behavior, understanding work teams; group processes e.g., learning in teams) 2.3 Leadership 3. Human Resource Management (HRM) <ol style="list-style-type: none"> 3.1 Changing Nature of HRM 3.2 HRM Planning 3.3 Human Resource Adjustments 3.4 Training and Developing HR 3.5 Compensating HR <p>Presentations and Conclusions</p>		
Literature:	<p>Mathis, R.L.; Jackson, J.H.: „Human Resource Management“, South Western College Publishing: Cincinnati 2006</p> <p>Judge, T.A.; Robbins, S.P.: „Organizational Behavior“, Pearson Prentice Hall: Upper Saddle River, N.J. 2016</p>		
Types of Teaching:	S1 (SS): Lectures (2 SWS)		
Pre-requisites:	Recommendations: None		
Frequency:	yearly in the summer semester		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam.</p> <p>The module exam contains:</p> <p>KA: Final test [90 min]</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst:</p> <p>KA: Abschlussklausur [90 min]</p>		
Credit Points:	3		
Grade:	The Grade is generated from the examination result(s) with the following		


	weights (w): KA: Final test [w: 1]
Workload:	The workload is 90h. It is the result of 30h attendance and 60h self-studies.

Data:	INTMAN. MA. Nr. 2072 / Examination number: 62007	Version: 28.01.2020 	Start Year: WiSe 2016
Module Name: (English):	International Business and Management		
Responsible:	Stephan, Johannes / Prof. Dr.		
Lecturer(s):	Stephan, Johannes / Prof. Dr.		
Institute(s):	Professor of International Resource Policy and Economic Development		
Duration:	1 Semester(s)		
Competencies:	<p>The intention of this module is that the student is enabled to analyse the particularities of management of firms where several international markets are involved. This helps to-be-managers to prepare for the particular challenges and problems involved in the internationalisation of firms. Moreover, after completion of the module, students can analyse and assess the value of inward and outward foreign direct investment of firms for the host and home countries.</p> <p>The first part of this course focuses on explaining the existence of the multinational enterprise by generalising the theory of the firm and its characterisation on the one side and particularities of management in multinational enterprises on the other. The management part of the course analyses strategies of entry into foreign markets, including entry modes, entry timing and the location from an institutional perspective and by use of case studies. The third part of the course is concerned with the management of knowledge and R&D both within the multinational enterprise and between the multinational enterprise and its host economies. This is discussed in terms of effects of knowledge and R&D management on subsidiary development and on technology transfer externalities (spillovers).</p>		
Contents:	<ol style="list-style-type: none"> 1. Economic theories of internationalisation and TNC <ul style="list-style-type: none"> ◦ Static vs dynamic theories ◦ Internalisation-theories and asset-based theories 2. International management and entry strategies <ul style="list-style-type: none"> ◦ Network theory ◦ Choice of location and time of entry ◦ Entry modes, control and market power ◦ Internationalisation of knowledge 3. Economic analysis of TNCs and policy-implications <ul style="list-style-type: none"> ◦ FDI and host country effects, national innovation systems ◦ TNCs and Intellectual Property Rights ◦ Foreign Direct Investment policies 		
Literature:	<p>Cavusgil, S.T., G. Knight, and J.R. Riesenberger (2008), International Business - Strategy, Management, and the New Realities, 1st ed., Pearson International, Prentice Hall.</p> <p>Dunning, J. and S.M. Lundan (2008), Multinational Enterprises and the Global Economy, 2nd edition. Cheltenham: Edward Elgar.</p> <p>Letto-Gillies, G. (2005) Transnational Corporations and International Production - Concepts, Theories and Effects. Cheltenham: Edward Elgar.</p> <p>Peng, M.W. and K. E. Meyer (2009) International Business, 1st ed., Cengage Learning.</p> <p>Pitelis, C and R. Sudgen (eds) (2000) The Nature of the Transnational Firm. London: Routledge.</p>		
Types of Teaching:	S1 (WS): Lectures (2 SWS) S1 (WS): Exercises (2 SWS)		
Pre-requisites:	Recommendations: Knowledge of micro-economics and macro-economics at Bachelor level		


	equivalent to 6 ECTS points each is required to be able to follow teaching and tutorials in the module and successfully complete the module.
Frequency:	yearly in the winter semester
Requirements for Credit Points:	For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min] PVL: Presentations and paper submissions [20 min] PVL have to be satisfied before the examination.
	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Präsentationen und Hausarbeiten [20 min] PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.
Credit Points:	6
Grade:	The Grade is generated from the examination result(s) with the following weights (w): KA [w: 1]
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies.


Data:	IDEVRES. MA. Nr. 3417 / Examination number: 62005	Version: 22.01.2020	Start Year: SoSe 2013
Module Name:	International Development and Resources		
(English):			
Responsible:	Stephan, Johannes / Prof. Dr.		
Lecturer(s):	Stephan, Johannes / Prof. Dr.		
Institute(s):	Professor of International Resource Policy and Economic Development		
Duration:	1 Semester(s)		
Competencies:	<p>Students will be able to understand the implications of management of firms in the environment of developing economies. Companies involved in a region that is characterised by much lower levels of economic development face particular challenges in the management: they have to consider the implications that development strategies, both national and coordinated by international organisations and NGOs, have on their activities.</p> <p>Of particular relevance in developing economies is the role of natural resources that are often abundant and currently their most precious source of national welfare. Students acquire the understanding that natural resources can easily turn into a curse, if they are not included into a coherent national development policy. Those include most prominently export-oriented policies, state-aid policies and the development of national champions, the attraction of foreign direct investments, and incentive systems for outward investment.</p>		
Contents:	<p>Part I - Economic development and emerging markets</p> <p>I.1 Foreign exchange and economic development</p> <p>I.2 Reminder of trade theory and politics</p> <p>I.3 Characteristics of developed, emerging, and developing countries</p> <p>I.4 Theories of Economic Development: Overview</p> <p>I.5 Development Policies: Approaches, Failures, and New Consensus?</p> <p>I.6 The Chinese way: infrastructure for development</p> <p>Part II - The role of natural resources for economic development</p> <p>II.1 Natural resources and environment as production factor</p> <p>II.2 The concept of the resource curse in general</p> <p>II.3 Concepts for a benign role of resources for development ("Successful resource-based development")</p> <p>II.4 The economics of export restrictions of depletable resources (example rare earth, other critical resources)</p> <p>Part III - Wrapping up and discussions in class, using the form of the political debate</p> <p>III.1 The system of the political debate</p> <p>III.2 Suggested topics for debate</p>		
Literature:	<p>Reading for Part I</p> <p>Todaro, M. P. (2006): Economic Development, 9th edition, Addison Wesley, NY</p> <p>Clark, D.A. (ed) (2006) The Elgar Companion to Development Studies, EE.</p> <p>World Bank Development Reports (annual)</p> <p>Journal articles from e.g. "World Development"; "World Bank Economic Review"; "Journal of Development Economics"</p> <p>Reading for Part II</p> <p>Andersen, A. D. and B. Johnson (2014) Monocausalism versus Systems Approach to Development ' The Possibility of Natural Resource-based Development. <i>Institutions and Economies</i>, Vol. 6, No. 2, pp. 27-54</p> <p>van den Ploeg (2011) Natural Resources: Curse or Blessing? <i>Journal of</i></p>		


	<p><i>Economic Literature</i> 49/2, pp. 366-420 Gylfason 2001 Natural resources, education, and economic development Sachs Warner 1997 Natural Resource Abundance and Economic Growth (pdf-file freely available from NBER Working Papers Series)</p>
Types of Teaching:	<p>S1 (SS): Lectures (2 SWS) S1 (SS): Exercises (2 SWS)</p>
Pre-requisites:	<p>Recommendations: Knowledge of micro-economics and macro-economics at Bachelor level equivalent to 6 ECTS points each is required to be able to follow teaching and tutorials in the module and successfully complete the module.</p>
Frequency:	yearly in the summer semester
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min] PVL: Presentations and accompanying papers [15 min] PVL have to be satisfied before the examination.</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Präsentationen und Hausarbeiten [15 min] PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.</p>
Credit Points:	6
Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w): KA [w: 1]</p>
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies.

Data:	INTMAR. MA. Nr. 2073 / Examination number: 60405	Version: 02.06.2009 	Start Year: SoSe 2010
Module Name:	International Marketing		
(English):			
Responsible:	Enke, Margit / Prof. Dr.		
Lecturer(s):	Enke, Margit / Prof. Dr.		
Institute(s):	Professor of Marketing and International Trade		
Duration:	1 Semester(s)		
Competencies:	The modul gives a deepened understanding of approaches, strategies and instrument for marketing in international and intercultural markets. Next to general concepts the lecture focuses on transition countries and emerging markets.		
Contents:	<ol style="list-style-type: none"> 1. Situation analysis in international marketing 2. Objectives and strategies in international marketing 3. Marketing instruments in international marketing <ul style="list-style-type: none"> • Instruments: International contraction policy • Instruments: International distribution policy • Instruments: International product policy • Instruments: International communication policy <p>Implementation, control, and market research Case studies: Marketing strategies in emerging markets</p>		
Literature:	<p>Czinkota, M. and I. Ronkainen (2006) International Marketing 8 ed., South-Western College Pub;</p> <p>Bennett, R. and J. Blythe (2003) International marketing - Strategy planning, market entry and implementation. 3 ed., London: Kogan Page;</p> <p>MacAuley, A. (2001) International marketing - Consuming globally, thinking locally. Chichester: Wiley;</p> <p>Further readings as well as case study material will be announced in the course.</p>		
Types of Teaching:	S1 (SS): Lectures (2 SWS) S1 (SS): Exercises (2 SWS)		
Pre-requisites:			
Frequency:	yearly in the summer semester		
Requirements for Credit Points:	For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min]		
	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min]		
Credit Points:	6		
Grade:	The Grade is generated from the examination result(s) with the following weights (w):		


	KA [w: 1]
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies.

Data:	INIBDEM. MA. Nr. 2938 / Examination number: -	Version: 22.01.2020 	Start Year: SoSe 2016
Module Name:	Internship [IBDEM]		
(English):			
Responsible:	Stephan, Johannes / Prof. Dr.		
Lecturer(s):			
Institute(s):	Professor of International Resource Policy and Economic Development		
Duration:	41 Day(s)		
Competencies:	The objective of the internship is to allow students to apply the knowledge acquired during their studies in practice.		
Contents:			
Literature:			
Types of Teaching:			
Pre-requisites:	Mandatory: Prüfung auf Übereinstimmung der Ziele des Praktikums mit den Zielen des Studienganges durch den Prüfungsausschuss (Approval of the examination committee of IBDEM that the planned internship matches the objectives of the study programme.)		
Frequency:	constantly		
Requirements for Credit Points:	For the award of credit points it is necessary to pass the module exam. The module exam contains: AP: Written report about the internship with a length of 15 pages of text, excl. graphs, pictures, and lists. The module is not graded. Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: AP: (Schriftlicher Bericht (15 Seiten Text)) Das Modul wird nicht benotet.		
Credit Points:	11		
Grade:	The examination results are not rated. The credits are given when the exams are passed successfully.		
Workload:	The workload is 330h.		


Data:	Examination number: 9900	Version: 22.01.2020 	Start Year: SoSe 2020
Module Name:	Master Thesis [MBA IBDEM]		
(English):			
Responsible:	Stephan, Johannes / Prof. Dr.		
Lecturer(s):			
Institute(s):	Professor of International Resource Policy and Economic Development		
Duration:	4 Month(s)		
Competencies:	The student is supposed to elaborate a master thesis in order to prove that he/she is able to conduct research on a defined complex problem from a relevant area within a certain period of time. The problem shall be dealt with using and applying adequate scientific methods, and the whole research work including the results shall be described and illustrated in written and oral form.		
Contents:	The thesis work involves the elaboration of a concept for the project, the search for relevant literature, the acquirement and application of appropriate methods to fulfil the tasks of the thesis project, the conducting and assessing of practical and/or theoretical research, the discussion of results, the elaboration of the thesis and the public defending of the thesis in a colloquium of 30 minutes.		
Literature:	Depends on the Master Thesis topic.		
Types of Teaching:	S1: The Master Thesis has to be submitted 4 month after topic release. / Thesis (4 Mon)		
Pre-requisites:	Mandatory: Abschluss von Modulen im Umfang von 78 Leistungspunkten des Studienprogramms (Completion of 78 Credit Points of the IBDEM Master programme).		
Frequency:	constantly		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains: AP*: Colloquium (50 minutes) AP*: Master Thesis (60 - 80 pages)</p> <p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: AP*: Kolloquium (50 min) AP*: Masterarbeit (60 - 80 Seiten)</p> <p>* Bei Modulen mit mehreren Prüfungsleistungen muss diese Prüfungsleistung bestanden bzw. mit mindestens "ausreichend" (4,0) bewertet sein.</p>		
Credit Points:	20		
Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w): AP*: Colloquium (50 minutes) [w: 1] AP*: Master Thesis (60 - 80 pages) [w: 3]</p> <p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p>		
Workload:	The workload is 600h.		


Data:	INTRORME. MA. Nr. 3418 / Examination number: 62008	Version: 22.01.2020 	Start Year: WiSe 2016
Module Name:	Methods of Analysis and Econometrics		
(English):			
Responsible:	Stephan, Johannes / Prof. Dr.		
Lecturer(s):	Stephan, Johannes / Prof. Dr.		
Institute(s):	Professor of International Resource Policy and Economic Development		
Duration:	1 Semester(s)		
Competencies:	Students acquire the ability to evaluate and understand analysis of business data and markets. Students learn how to read business-related research in a critical way and are introduced to the most important methods of analysis. This allows students to distinguish between business propaganda and the creation and use of general knowledge, and also implicitly helps to inform the overall learning process.		
Contents:	<p>The general part of the module introduces the students to the ideas of critical evaluation of analyses. This includes familiarity with the properties of a wide range of different business data (intra and inter) and other sources of information, as well as the methodology of their use in different kinds of analyses. Students learn to understand the method of deductive research, of falsification, and the rigours of positive and normative analyses. This is wound up into setting the minimum standard rules for sound academic writing. The empirical part focuses on the a critical view on the application of most usual methods of analysis: analysis of properties of data and hypotheses-testing.</p> <p>Part I: Critical view on analysis of business data and markets</p> <p style="padding-left: 20px;">I.1 Criteria for quality of data</p> <p style="padding-left: 20px;">I.2 Criteria for sound analysis</p> <p>Part II: Empirical analysis of business data and markets</p> <p style="padding-left: 20px;">II.1 Understanding statistical analysis</p> <p style="padding-left: 20px;">II.2 Evaluation of econometric analysis</p>		
Literature:	<p>Blaug, M, 1994, The methodology of economics, Cambridge University Press.</p> <p>Cameron and Trivedi (2005) Microeconometrics - Methods and Applications. Cambridge University Press.</p> <p>Dow, S., 2002, Economic methodology: an enquiry, Oxford University Press.</p> <p>Davis, J.B. and D.W. Hands, 2011, The Elgar Companion to Recent Economic Methodology, Edward Elgar.</p> <p>Lee M.-J., 2005. Micro-Econometrics for Policy, Program and Treatment Effects. Oxford University Press.</p> <p>Johnston J. and J. DiNardo, 1997. Econometric Methods. Mc Graw Hill.</p> <p>Wooldridge J., 2001. Econometric Analysis of Cross Section and Panel Data. MIT Press.</p>		
Types of Teaching:	<p>S1 (WS): Lectures (3 SWS)</p> <p>S1 (WS): Exercises (1 SWS)</p>		
Pre-requisites:			
Frequency:	yearly in the winter semester		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains:</p> <p>KA [90 min]</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst:</p> <p>KA [90 min]</p>		
Credit Points:	6		

Grade:	The Grade is generated from the examination result(s) with the following weights (w): KA [$w: 1$]
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies.


Data:	MCCLR. MA. Nr. 2930 / Examination number: 60705	Version: 12.04.2013 	Start Year: WiSe 2013
Module Name: (English):	Multicultural Communication, Language and Rhetoric		
Responsible:	Hinner, Michael B. / Prof. Dr.		
Lecturer(s):	Hinner, Michael B. / Prof. Dr.		
Institute(s):	Professor of Business English, Business Communication and Intercultural Communication		
Duration:	1 Semester(s)		
Competencies:	The module seeks to transmit, on the one hand, how scientific papers are researched, written, and presented in academic English. And, on the other hand, how culture influences human communication and behavior.		
Contents:	<p>The module consists of two courses and is structured as follows:</p> <p>1. Scholarly Rhetoric: The participants learn how to research, write, present, and discuss a scientific paper. To that end, the following topics will be addressed: Academic style and ethics; formulating research questions and hypotheses; quantitative, qualitative, experimental research, field studies, and content analysis methods; measurement in communication research; paper content; style and layout; documenting sources; writing abstracts and summaries; editing; presentations; discussions.</p> <p>2. Intercultural Communication: The lecture focuses on the following topics: Culture, supraculture, macroculture, microculture; the perceptual process, description, interpretation, and evaluation; ethnocentrism, stereotypes, and prejudice; belief systems, values, and attitudes; culture and communication; culture and identity; culture shock; intercultural competence.</p>		
Literature:	Scripts will be sold at the beginning of each course; Hinner, M. B. Ed. (2007, 2010). Freiburger Beiträge zur interkulturellen und Wirtschaftskommunikation, Volume 4 and 7. Frankfurt/M: Peter Lang. Additional readings will be based on the selected topics for the assignments and include various books, journals, and electronic sources.		
Types of Teaching:	S1 (WS): Lectures (2 SWS) S1 (WS): Exercises (2 SWS)		
Pre-requisites:	Recommendations: Abitur-level English, or equivalent knowledge of English.		
Frequency:	yearly in the winter semester		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains: KA* [90 min] AP*: Written assignment AP*: Presentation</p> <p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA* [90 min] AP*: Belegarbeit AP*: Präsentation</p> <p>* Bei Modulen mit mehreren Prüfungsleistungen muss diese Prüfungsleistung bestanden bzw. mit mindestens "ausreichend" (4,0)</p>		

	bewertet sein.
Credit Points:	6
Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w):</p> <p>KA* [w: 5] AP*: Written assignment [w: 4] AP*: Presentation [w: 1]</p> <p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p>
Workload:	<p>The workload is 180h. It is the result of 60h attendance and 120h self-studies. Self-study includes preparation and follow-up work for in-class instruction as well as preparation for and completion of the written assignment, the formal presentation as well as the written exam, i.e. "Klausurarbeit."</p>


Data:	OPMAN. MA. Nr. 2970 / Examination number: 61304	Version: 06.07.2015 	Start Year: WiSe 2016
Module Name:	Operations Management		
(English):			
Responsible:	Höck, Michael / Prof. Dr.		
Lecturer(s):	Höck, Michael / Prof. Dr.		
Institute(s):	Professor of Industrial Management, Production Management and Logistics		
Duration:	1 Semester(s)		
Competencies:	Foremost, the module aims to convey to the student problem-solving competencies with a view to putting the student in a position to analyse the complex questions in operations management, to structure them, and to develop solution alternatives.		
Contents:	This course addresses the management of operations in manufacturing and service firms. Diverse activities, such as determining the size and type of production process, purchasing the appropriate raw materials, planning and scheduling the flow of materials and the nature and content of inventories, assuring product quality, and deciding on the production hardware and how it gets used, comprise this function of the company. Managing operations well requires both strategic and tactical skills. During the term, we will consider such topics as: process analysis, workforce issues, materials management, quality and productivity, technology, and strategic planning, together with relevant analytical techniques. This course will provide a survey of these issues.		
Literature:	Davis, M. & Heineke, J. (2005): Operations Management, 5/e, McGraw-Hill Cachon & Terwiesch (2006): Matching Supply and Demand, McGraw-Hill Stevenson (2007): Operations Management, 9/e, McGraw-Hill.		
Types of Teaching:	S1 (WS): Lectures (2 SWS) S1 (WS): Exercises (2 SWS)		
Pre-requisites:	Recommendations: None		
Frequency:	yearly in the winter semester		
Requirements for Credit Points:	For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min] PVL: Case Studies PVL have to be satisfied before the examination. Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Fallstudien PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Credit Points:	6		
Grade:	The Grade is generated from the examination result(s) with the following weights (w): KA [w: 1]		
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies. Self-study consists of preparation and review of the lectures, independent work on case studies, as well as preparation for the written test.		

Data:	ORGGCOMM. MA. Nr. 3366 / Examination number: 60709	Version: 14.02.2017 	Start Year: SoSe 2013
Module Name:	Organizational Communication		
(English):			
Responsible:	Hinner, Michael B. / Prof. Dr.		
Lecturer(s):	Hinner, Michael B. / Prof. Dr.		
Institute(s):	Professor of Business English, Business Communication and Intercultural Communication		
Duration:	1 Semester(s)		
Competencies:	The module seeks to transmit the theoretical foundation for organizational communication and apply it in a real world context (e.g. the resource industry, engineering, etc.) to see how effective internal and external communication can transmit competence, credibility, and ethics to all essential stakeholders within and without organizations as well as the public at large.		
Contents:	<p>The module consists of one lecture and one tutorial and is structured as follows:</p> <ol style="list-style-type: none"> 1. The lecture focuses on the following communication topics: Organizational communication theory, social components of communication, social networks, diversity and communication, identity, corporate culture and communication, power and communication, negotiation, attitudes, and persuasion, conflict communication, internal and external communication, formal and informal communication, stakeholder communication, crisis communication, globalization, technology and communication. 2. The tutorial integrates the above topics into an applied context (e.g. the resource industry, engineering, etc.). Participants will analyze and discuss the topics and contexts in small groups and present the results informally and formally throughout the semester. <p>The module is taught in English and the assignments have to be completed in English.</p>		
Literature:	<p>Conrad, C., & Poole, M.S. (2002). Strategic organizational communication, Fort Worth: Harcourt. Hinner, M.B., Ed. (2007, 2010). Freiburger Beiträge zur interkulturellen und Wirtschaftskommunikation, Volume 3 and 6. Frankfurt am Main: Peter Lang. Keyton, J. (2005). Communication and organizational culture: A key to understanding work experiences. Thousand Oaks: Sage. May, S., & Mumby, D.K. (2005). Engaging organizational communication theory and research. Thousand Oaks: Sage.</p>		
Types of Teaching:	<p>S1 (SS): Lectures (2 SWS) S1 (SS): Exercises (2 SWS)</p>		
Pre-requisites:	Recommendations: Abitur-level English, or equivalent knowledge of English.		
Frequency:	yearly in the summer semester		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains: KA* [90 min] AP*: Active participation, as well as assignments in the module</p>		

	<p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA* [90 min] AP*: Aktive Teilnahme, sowie Belegarbeiten in der Veranstaltung</p> <p>* Bei Modulen mit mehreren Prüfungsleistungen muss diese Prüfungsleistung bestanden bzw. mit mindestens "ausreichend" (4,0) bewertet sein.</p>
Credit Points:	6
Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w): KA* [w: 4] AP*: Active participation, as well as assignments in the module [w: 1]</p> <p>* In modules requiring more than one exam, this exam has to be passed or completed with at least "ausreichend" (4,0), respectively.</p>
Workload:	<p>The workload is 180h. It is the result of 60h attendance and 120h self-studies. Self-study time includes reading the relevant literature, preparation and follow-up work for in-class participation as well as preparation time for the written exam, i.e. "Klausurarbeit" and the assignments.</p>

Data:	OMIS. MA. Nr. 3202 / Examination number: 62101	Version: 11.01.2017 	Start Year: WiSe 2010
Module Name:	Project Management		
(English):			
Responsible:	Jacob, Dieter / Prof. Dr.		
Lecturer(s):	Müller, Clemens / Master		
Institute(s):	Professor of Construction Management		
Duration:	1 Semester(s)		
Competencies:	Students obtain an understanding of the concept of project management and become familiar with important tasks in relation to the management of projects.		
Contents:	This course presents the principles and techniques of managing projects, primarily engineering projects, from the owner's feasibility study through design and development to completion. It emphasises project management during the early stages of project development because it is at that point that the ability to influence the quality, cost and time of a project is at its highest. It includes project scope definition, development of work plan, planning and scheduling, procurement strategies and highlights the management of the three basic components of a project: quality/scope, budget/cost and time/schedule. A simulation exercise is included to demonstrate working in a group and highlight the importance of communication against a backdrop of determining procurement strategy.		
Literature:	<ul style="list-style-type: none"> • Schelle, Heinz/ Ottmann, Roland/ Pfeiffer, Astrid: Project Manager. German Association for Project Management (GPM), Member of the International Project Management Association (IPMA), 2006. • Kerzner, Harold: Project Management – A Systems Approach to Planning, Scheduling, and Controlling, associated with the Project Management Institute (PMI), 11th Ed, 2013. • The Chartered Institute of Building – Project Management for Construction and Development, 2014. • Klee, Lukas: International Construction Contract Law, 1st Ed, 2014. • Peter W.G. Morris/ George H. Hough – The Anatomy of Major Projects: A Study of the Reality of Project Management. London, 1987. • Merrow, Edward W. – Industrial Megaprojects: Concepts, Strategies, and Practices for Success. New Jersey, 2011. • Köchendorfer, Bernd; Liebchen, Jens; Viering, Markus G.: Bau-Projektmanagement: Grundlagen und Vorgehensweisen, 4th Ed, 2010. • Berner, Fritz; Kochendorfer, Bernd; Schach, Rainer: Grundlagen der Baubetriebslehre 2 – Baubetriebsplanung, 2nd Ed, 2014 • Uher, Thomas; Adam, Zantis; Zantis: Programming and Scheduling Techniques, 2nd Ed, 2011. • Vanhoucke, Mario: Project Management with Dynamic Scheduling – Baseline Scheduling, Risk Analysis and Project Control, 2nd Ed, 2013. • Jacob, Dieter; Müller, Clemens: Estimating in Heavy Construction: Roads, Bridges, Tunnels, Foundations, 1st Ed, 2016. 		
Types of Teaching:	S1 (WS): Exercises (1 SWS) S1 (WS): Lectures (1 SWS)		
Pre-requisites:	Recommendations:		

	No pre-requisites are required.
Frequency:	yearly in the winter semester
Requirements for Credit Points:	For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min]
	Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min]
Credit Points:	3
Grade:	The Grade is generated from the examination result(s) with the following weights (w): KA [w: 1]
Workload:	The workload is 90h. It is the result of 30h attendance and 60h self-studies.

Data:	SPAED. MA. Nr. 2080 / Examination number: 60308	Version: 03.09.2013 	Start Year: SoSe 2013
Module Name: (English):	Scenario Planning and Executive Dialogues		
Responsible:	Stephan, Johannes / Prof. Dr. Gillo, Martin / Prof. Dr.		
Lecturer(s):	Stephan, Johannes / Prof. Dr. Gillo, Martin / Prof. Dr.		
Institute(s):	Professor of International Resource Policy and Economic Development Professor for International Economic Relations		
Duration:	1 Semester(s)		
Competencies:	The students will understand the scenario planning method and learn to apply that method to two various political, economic and social issues and to discuss this with managers and politicians.		
Contents:	<p>Scenario planning is a method for determining possible futures for objects with high uncertainties. Scenarios are defined as hypothetical views of the future. It is aimed to recognize and support developments and prevent negative ones as much as possible. This method will be applied to different topics such as Europe 2030 or Freiberg 2030. Managers, politicians and scientists are invited to comment as experts on these scenarios.</p> <p>The simulation game seminar gives students the opportunity to test their management abilities in a simulated, computer-network based environment of a competitive market.</p> <p>The presentations by practitioners in the format of executive dialogues provides students with insights into real-life experiences.</p>		
Literature:	Gillo, M., Hampden-Turner, C. (2005), Saxony 2025, Dresden. Schwartz, P. (1996), The Art of the Long View, New York.		
Types of Teaching:	S1 (SS): Lectures for scenario planning and simulation game in blocks / Lectures (2 SWS) S1 (SS): Several 4-hour seminars in the second part of the semester / Seminar (2 SWS)		
Pre-requisites:	Recommendations: No previous knowledge is required.		
Frequency:	yearly in the summer semester		
Requirements for Credit Points:	<p>For the award of credit points it is necessary to pass the module exam. The module exam contains:</p> <p>AP: Active participation in the scenario planning seminar, in the simulation game seminar, as well as in the executive dialogues. AP: Presentation</p> <p>Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst:</p> <p>AP: Aktive Teilnahme am Seminar Szenarioplanung, am Seminar Simulationsspiel und an den geführten Dialogen AP: Präsentation</p>		
Credit Points:	6		
Grade:	<p>The Grade is generated from the examination result(s) with the following weights (w):</p> <p>AP: Active participation in the scenario planning seminar, in the simulation game seminar, as well as in the executive dialogues. [w: 1] AP: Presentation [w: 1]</p>		
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies.		

Data:	SCM. MA. Nr. 937 / Examination number: 61305	Version: 06.07.2015	Start Year: SoSe 2016
Module Name:	Supply Chain Management		
(English):			
Responsible:	Höck, Michael / Prof. Dr.		
Lecturer(s):	Höck, Michael / Prof. Dr.		
Institute(s):	Professor of Industrial Management, Production Management and Logistics		
Duration:	1 Semester(s)		
Competencies:	In this course students will view the supply chain from the point of view of a general manager. Logistics and supply chain management is all about managing the hand-offs in a supply chain - hand-offs of either information or product. The design of a logistics system is critically linked to the objectives of the supply chain. Our goal in this course is to understand how logistical decisions impact the performance of the firm as well as the entire supply chain. The key will be to understand the link between supply chain structures and logistical capabilities in a firm or supply chain.		
Contents:	Supply Chain Management (SCM) deals with the planning, implementing and controlling of efficient flow and storage of raw materials, in-process inventory, finished goods, and related information from point of origin to point of consumption. Issues discussed in the course will include the total logistics cost approach, supply chain network design and optimizing the overall performance. Effective logistics systems aim towards coordination of transportation, inventory positioning and supply contracts to provide quick service efficiently.		
Literature:	Chopra, S.; Meindl, P. (2006): Supply Chain Management, 3rd Ed., Pearson Prentice Hall, New York. Cachon, G.; Terwiesch, C. (2006): Matching Supply with Demand, McGraw-Hill, Boston.		
Types of Teaching:	S1 (SS): Lectures (2 SWS) S1 (SS): Exercises (2 SWS)		
Pre-requisites:	Recommendations: Keine		
Frequency:	yearly in the summer semester		
Requirements for Credit Points:	For the award of credit points it is necessary to pass the module exam. The module exam contains: KA [90 min] PVL: Case Studies PVL have to be satisfied before the examination. Voraussetzung für die Vergabe von Leistungspunkten ist das Bestehen der Modulprüfung. Die Modulprüfung umfasst: KA [90 min] PVL: Fallstudien PVL müssen vor Prüfungsantritt erfüllt sein bzw. nachgewiesen werden.		
Credit Points:	6		

Grade:	The Grade is generated from the examination result(s) with the following weights (w): KA [w: 1]
Workload:	The workload is 180h. It is the result of 60h attendance and 120h self-studies. Letzteres umfasst Vor- und Nachbereitung der Vorlesungen, die selbständige Bearbeitung von Fallstudien sowie die Vorbereitung auf die Klausur.

Freiberg, den 17. März 2020

gez.
Prof. Dr. Klaus-Dieter Barbknecht
Rektor

Herausgeber: Der Rektor der TU Bergakademie Freiberg

Redaktion: Prorektor für Bildung

Anschrift: TU Bergakademie Freiberg
09596 Freiberg

Druck: Medienzentrum der TU Bergakademie Freiberg